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**Company** BKN International AG  
**TIDM** BKN  
**Headline** Two Major Canadian Deals  
**Released** 09:00 11-Jan-07  
**Number** 3207P

RNS Number:3207P  
 BKN International AG  
 11 January 2007

Press Release

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BKN International AG

("BKN" or "the Company")

BKN Achieves two major breakthrough deals in Canada, securing not only a new Home Entertainment Deal but also a Free-TV Broadcast Deal

BKN International AG, a global animation company engaged in the distribution and marketing of animated children's television programmes and related consumer products, reports today that its wholly owned US subsidiaries BKN Home Entertainment Inc and BKN New Media Inc have signed license deals in Canada. Morningstar Entertainment Inc, one of the leading independent home entertainment distribution companies for DVD distribution rights across Canada, has licensed a number of titles for DVD distribution and Tele-Quebec (Societe de Telediffusion du Quebec) has secured a new major free-TV broadcast deal for the broadcast of BKN's CGI HD animated features.

BKN's contract with Toronto-based Morningstar Entertainment Inc grants them the rights to distribute the following 14 new titles throughout Canada:

- Ali Baba and the Forty Thieves: The Lost Scimitar of Arabia - 1x72'
- Kong - Return to the Jungle - 1x80'
- Legend of the Dragon Volume 1 - 13x24'
- Legend of the Dragon Volume 2 - 13x24'
- Legend of the Dragon Volume 3 - 13x24'
- A Christmas Carol: Scrooge's Ghostly Tale - 1x48'
- Robin Hood: Quest for the King - 1x48'
- Jungle Book: Rikki-Tikki-Tavi to the Rescue - 1x48'
- The Prince and the Pauper: Double Trouble - 1x48'
- Alice in Wonderland: What's the Matter with Hatter - 1x48'
- The Three Musketeers: Saving the Crown - 1x48'
- Kong: The Animated Series Volume 1 - 14x24'
- Kong: The Animated Series Volume 2 - 13x24'
- Kong: The Animated Series Volume 3 - 13x24'

"We are delighted to join with Morningstar Entertainment Inc and have high expectations that as one of Canada's most respected DVD distributor's they will drive significant volume with retailers in this important market" said Matthew Graham-Clare, BKN Home Entertainment MD.

Ron Moring, President of Morningstar Entertainment added "BKN is providing us with fantastic, high quality properties in both English and French languages that will have significant market potential in Canada. We are looking forward to building the BKN kids brand with all our retail partners beginning in April 2007."

BKN's contract with Tele-Quebec is for the broadcast in French of 6 x 48 minute CGI HD animated features including:

- A Christmas Carol: Scrooge's Ghostly Tale
- Robin Hood: Quest for the King
- Jungle Book: Rikki-Tikki-Tavi to the Rescue
- The Prince and the Pauper: Double Trouble
- Alice in Wonderland: What's the Matter with Hatter
- The Three Musketeers: Saving the Crown

"This Canadian broadcast arrangement represents a strategic step to continue launching BKN's properties in this key North American market," said Nicola Andrews, Sales Director of English, German and French speaking markets and Russia. "We are pleased to welcome Tele-Quebec on board which is an excellent programme home for our titles."

Tele-Quebec added "BKN's quality children's and family entertainment programmes are great classic titles that fit nicely with our already strong portfolio. Our viewers will love these state-of-the-art CGI HD classic features that are available in this format for the first time ever."

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## Notes to editors:

## About BKN:

BKN International AG is a global animation company engaged in the distribution and marketing of animated children's television programmes and the marketing of related consumer products (licensing and merchandising) in all forms. BKN has worked on numerous successful animation projects.

The Company is currently listed on the Deutsche Bourse and AIM and it operates all over the world. BKN has successfully negotiated distribution deals in over 95 countries and territories in the children's programming market.

## The Company's Film Library includes:

- Legend of the Dragon
- Robin Hood
- Kong - The Animated Series
- Zorro: Generation Z
- Kong - King of Atlantis
- Roswell Conspiracies
- Kong - Return to the Jungle
- Dork Hunters from Outer Space
- A Christmas Carol - Jungle Book

## About Morningstar:

Since inception in 1992, Morningstar Entertainment has pioneered retail and consumer acceptance for any and all styles of programming. With non-conventional, out-of-the-box marketing strategies Morningstar's success extends to promoting television, film and niche market properties, with over 1,000 DVD titles in our current library. Morningstar currently distributes to all mass merchant and specialty retail outlets in Canada through direct relationships and distribution. For more information please visit [www.morningstarent.com](http://www.morningstarent.com)

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