

Regulatory Announcement

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Press Release

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BKN International AG

("BKN" or "the Company")

BKN Has Sealed Major TV Broadcast Deals and Pan-European Master Toy Deal for
DORK HUNTERS FROM OUTER SPACE

BKN International AG, today reports that its wholly owned UK subsidiary BKN New Media Ltd, has sealed two new major TV broadcast deals with GMTV in the United Kingdom and RTL II in Germany as well as a pan-European master toy deal with Character Group for its animated action comedy series DORK HUNTERS FROM OUTER SPACE.

GMTV has acquired two seasons, totaling 36 all-new episodes of DORK HUNTERS FROM OUTER SPACE and is set to premiere the animated action comedy series on free -TV GMTV1 from 2008.

Clive Crouch, Sales and Marketing Director, GMTV said: "In an increasingly competitive market, we have become very selective with our acquisitions. GMTV is thrilled to acquire Seasons 1 and 2 of DORK HUNTERS FROM OUTER SPACE and we expect the series to further strengthen our impressive kids' line up."

RTL II is also extremely selective in its choices and has confirmed that DORK HUNTERS FROM OUTER SPACE is set to launch on free-TV RTL II in late 2007.

"BKN's latest animated action comedy series DORK HUNTERS FROM OUTER SPACE is funny and entertaining with a distinctive fresh look," said Andrea Lang, Head of RTL II's Children's Department. "Our young viewers are very savvy and know what they like. We believe that the look of the show will catch our audience's eye, whilst the humour and plot will capture their imagination."

In conjunction with the TV broadcast deals with GMTV and RTL II, a pan-European master toy contract was signed with children's toys and games company Character Group plc, the licensing company behind Doctor Who and Scooby-Doo among others in the UK and Europe.

Character Group plc will launch in late summer 2008. At this stage they will license all standard "master toy" products, such as basic plush; feature plush; action figures; toy vehicles and accessories; playsets; activity, arts & crafts; interactive toys; boardgames; toy writing and school instruments; toy accessories including lipstick and make-up.

"DORK HUNTERS FROM OUTER SPACE is poised to capture European viewers and we look forward to rolling out our pan-European toy product line that reflects the fun and creative characters within the show," commented Jon Diver, Character Group plc's Joint Managing Director. "We envision a full European roll-out in late

summer 2008 and we see DORK HUNTERS FROM OUTER SPACE as a strategic cornerstone for our extensive branding initiatives."

Nicola Andrews, Sales Director, BKN New Media said: "The broadcast of DORK HUNTERS FROM OUTER SPACE in the UK and Germany reflect a key component of our European marketing strategy. GMTV and RTL II provide exceptional broadcast platforms for the series while Character Group is the obvious choice as our licensing partner in Europe. These strong commitments from major European companies are the major reason why we expanded the DORK HUNTERS FROM OUTER SPACE brand by 38% to 36 episodes from the previously announced 26 episodes at MIPCOM. We look forward to forging relationships with new licensees throughout the international arena."

DORK HUNTERS FROM OUTER SPACE (36 x 22') is BKN's latest animated action comedy. The series follows the adventures of school-mates Mac, Nikki, Romeo, and their earthbound friends Eddie and Angie, as they take on the nastiest, interplanetary villains ever to hide out on Planet Earth - The Dorks. Who knew that a wrong turn at Saturn would result in one of the funniest animated action shows destined to grace the television screens of this, or any other planet?

That's right...you know them...you've seen them...you've smelled their breath! Dorks are among us and they are everywhere! Sound like enough for a group of teens to handle? Then consider that our heroes must save the galaxy while struggling to cope with life as average teenagers in beautiful Paramus, New Jersey. And, oh yes, they take their orders from a ...goldfish! Starting to get the picture? This is Rick Ungar's funniest creation for kids to date.

www.dorkhunters.com

BKN are handling all TV and DVD distribution as well as merchandising and licensing rights worldwide. BKN is planning a strong marketing and advertising campaign for the brand targeting the trade and consumers for this major launch supported in part by toys, videogames and on-line activities.

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Enquiries:

BKN International AG

Allen Bohbot, Chief Executive Officer
allen.bohbot@bknkids.com

Tel: +44 (0)20 7269 8683

Wayne Mowat, Chief Financial Officer
wayne.mowat@bknkids.com

Tel: +44 (0)20 7269 8687

Sascha Ziemann, Finance Manager
sascha.ziemann@bknkids.com

Tel: +49 221 5540 5190

Laura Tapias, Managing Director
Latin and Italian markets
laura.tapias@bknkids.com

Tel: +34 93 368 18 00

Nicola Andrews, Director of Sales
English, German, French speaking markets and Russia
nicola.andrews@bknkids.com

Tel: +44 (0)20 7269 8677

Matthew Graham-Clare, Managing Director
Home Entertainment
matthew.graham-clare@bknkids.com

Tel: +44 (0)20 7269 8678

www.bknkids.com

Character Group plc
Jon Diver, Joint Managing Director
jon.diver@aol.com

Tel: +44 (0)20 8949 5898

Kiran Shah, Finance Director
kiranshah@aol.com

Tel: +44 (0)20 8949 5898

Broker/Designated Sponsor:

Hanson Westhouse Limited
Richard Baty
Ed Burbidge

Nominated Adviser & UK Broker
Tel: +44(0)20 7601 6100

Seydler AG in Germany
Henriette Domhardt
Henriette.Domhardt@cbseydler.com

Designated Sponsor
Tel: +49 69 92054 130

Media Enquiries:
SSA Public Relations for trade & industry press
Karine Fouchet
kfouchet@ssapr.com

Tel: +44 (0) 7958 283 556

Notes to editors:

About BKN:

BKN International AG is a global animation company engaged in the distribution and marketing of animated children's television programmes and the marketing of related consumer products (licensing and merchandising) in all forms. BKN has worked on numerous successful animation projects.

The Company is currently listed on the Deutsche Bourse and AIM and it operates all over the world. BKN has successfully negotiated distribution deals in over 95 countries and territories in the children's programming market.

The Company's Film Library includes:

- Legend of the Dragon
- Robin Hood
- Kong - The Animated Series
- Zorro: Generation Z
- Kong - King of Atlantis
- Roswell Conspiracies
- Kong - Return to the Jungle
- Dork Hunters from Outer Space
- A Christmas Carol
- Jungle Book

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