

## Regulatory Announcement

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| <b>Company</b>  | BKN International AG |
| <b>TIDM</b>     | BKN                  |
| <b>Headline</b> | Re Agreement         |
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BKN International AG  
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Press Release

17 March 2005

BKN International AG

BKN clinches major deal with Germany's premier children's network and expands its German business activities

BKN International AG ("BKN" or "the Company"), a global animation company engaged in the distribution and marketing of animated children's television programmes and related consumer products, today announces that it has signed a new, long-term agreement with Super RTL, Germany's premier children's TV network. The total value of the arrangement exceeds USD1.25million and will run for several years.

Under the agreement, Super RTL has licensed BKN's new animated series 'Legend of the Dragon' for broadcast in the popular 'Toggo Action Block' beginning January 2006. Additionally, Super RTL has acquired the rights to air the animated full-length motion pictures, 'Kong-King of Atlantis' and 'Ali Baba and the Forty Thieves - the Lost Scimitar of Arabia'. The agreement will result in significant marketing, advertising and merchandising exposure for the above properties in order to establish these brands successfully throughout Germany, Austria, Switzerland and Poland.

Nicola Andrews, Vice president -Sales and Marketing of BKN, said:

"We are delighted to be working with Super RTL. We feel that this agreement represents a major breakthrough for us in one of the world's largest markets for children's entertainment and further validates the strength and global appeal of BKN's new film assets. We look forward to having licensed products based on these properties in shops throughout Germany as early as this Christmas. "

This deal marks the third transaction in Germany so far this year for BKN after the re-license to Kinderkanal of the UBOS property and the appointment of EL Euro Lizenzen in Munich as merchandising agent for Legend of the Dragon.

Nicola Andrews added: "We will have several properties on the air in Germany this year and we expect to have substantial Legend of the Dragon licensed products in the shops in 2006."

- Ends -

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Notes to editors:

BKN International

BKN International A.G. is a global animation company engaged in the distribution and marketing of animated children's television programmes and the marketing of related consumer products (licensing and merchandising) in all forms. BKN has worked on numerous successful animation projects, including Pocket Dragon Adventures, UBOS and Capertown Cops.

The Company is currently listed on the Deutsche Bourse and AIM and it operates all over the world. BKN has successfully negotiated distribution deals in over 80 countries and territories in the children's programming market.

The Company's Film Library includes:

- Capertown Cops
- UBOS
- Kong - The Animated Series
- Roswell Conspiracies
- Monster Rancher
- Pocket Dragon Adventures
- Highlander- the animated series
- Adventures of Sonic the Hedgehog

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