

## Regulatory Announcement

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<b>Company</b>	BKN International AG
<b>TIDM</b>	BKN
<b>Headline</b>	Disney - Legend of the Dragon
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**Press Release**

**17 October 2005**

**BKN International A.G.**

("BKN" or "the Company")

### **BKN signs new deal with Disney ABC Cable Networks Group on its Legend of the Dragon property in the United States**

17 October 2005 - BKN International AG ("BKN" or the "Company"), the Frankfurt and London listed global animation company engaged in the distribution and marketing of animated children's television programmes and related consumer products, announces that its US subsidiary BKN New Media Inc has signed a television broadcast licensing agreement with Disney ABC Cable Networks Group in the USA on Legend of the Dragon (the "Series"), its latest production. The Series will premiere in fall 2006 on Jetix, the action/adventure programming block, which airs during primetime on Toon Disney and mornings on ABC Family.

In addition, BKN's partners plan to launch the toy line and video games in the US market in October 2006, supported by a meaningful advertising programme. JTMG has been commissioned to handle all third party licensing and merchandising in North America.

Based on the success of this property worldwide, BKN is commissioning production of Legend of the Dragon – Season II consisting of 13 brand new episodes to be delivered in summer 2006.

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#### Notes to editors:

BKN International A.G. is a global animation company engaged in the distribution and marketing of animated children's television programmes and the marketing of related consumer products (licensing and merchandising) in all forms. BKN has worked on numerous successful animation projects.

The Company is currently listed on the Deutsche Bourse and AIM and it operates all over the world. BKN has successfully negotiated distribution deals in over 80 countries and territories in the children's programming market.

The Company's Film Library includes:

- Legend of the Dragon
- UBOS
- Kong – The Animated Series
- Kong- King of Atlantis
- Triple Threat from Outer Space
- Roswell Conspiracies
- Shanghai Tiger
- Adventures of Sonic the Hedgehog
- Pocket Dragon Adventures
- Highlander - The Animated Series

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