

## Regulatory Announcement

[Go to market news section](#)



<b>Company</b>	<a href="#">BKN International AG</a>
<b>TIDM</b>	BKN
<b>Headline</b>	Launch of New Business
<b>Released</b>	07:00 19-Jan-06
<b>Number</b>	1283X

RNS Number:1283X  
BKN International AG  
19 January 2006

Press Release

19 January 2006

BKN International A.G.

("BKN" or "the Company")

BKN Expands Its Business Into DVD And New Media Distribution By Launching  
BKN Home Entertainment Ltd (UK) And BKN Home Entertainment Inc (US)

BKN, a global animation company engaged in the distribution and marketing of animated children's television programmes and related consumer products, has entered the home entertainment and new media distribution business by forming BKN Home Entertainment Ltd in the UK and BKN Home Entertainment Inc in the US, it was announced today by Allen Bohbot, BKN Group CEO. The goal for these two new businesses is to take greater control of the distribution of the Company's content in all emerging forms and venues.

Matthew Graham-Clare and Mark Saxe, based in London have respectively been appointed Managing Director and Production Director effective immediately.

Graham-Clare joins BKN from Universal Pictures, where he was Sector Manager of the DVD division. Graham-Clare has over ten years of experience in the home entertainment business. Prior to joining Universal, he served as Sales Director at Maximum Entertainment distributing the Disney owned Jetix TV channel's brands for home entertainment.

Saxe joins BKN after 25 years of service at the BBC where he became Production Director of BBC Video at BBC Worldwide. He is respected for his in-depth knowledge and experience of the production and distribution business.

Accordingly, BKN is announcing a list of films that will be produced for distribution in high quality traditional or CGI animation (Computer Graphic Imagery) as follows:

- Ali Baba and the Forty Thieves (72 minutes)
- Kong II - Return to the Jungle (80 minutes)
- A Christmas Carol (48 minutes)
- Robin Hood (48 minutes)
- Jungle Book (48 minutes)
- Jack and the Beanstalk (48 minutes)
- The Prince and the Pauper (48 minutes)
- The Three Musketeers (48 minutes)
- Gulliver's Travels (48 minutes)
- Alice in Wonderland (48 minutes)
- The Nutcracker (48 minutes)

BKN Home Entertainment will also handle the DVD release of new TV series such as Legend of the Dragon, Kong - The Animated Series and Dork Hunters from Outer Space as well as the full BKN catalogue.

"Our business model is to take more control over our products and content in all forms and venues", said Bohbot. "We will be producing these projects, creating the packaging, dubbing in major languages such as English, German, French,

Spanish, Portuguese and Italian and controlling the quality and quantity of the replication worldwide. In the UK and Ireland, we will distribute under our own label and in all other markets worldwide, we will secure distribution deals that essentially "rent" the distribution with BKN collecting the gross receipts."

"This is a very exciting opportunity to provide customers with well recognized, high quality products, mostly in state-of-the-art CGI that have never been produced before, and with celebrity voice-overs and original songs and music", added Graham-Clare. "The BKN infrastructure in Europe, North America and Asia is a big advantage in getting these products distributed worldwide on DVD and all other forms of video at full value."

- Ends -

Enquiries:

BKN International AG  
Allen Bohbot, Chief Executive Officer  
allen.bohbot@bknkids.com  
Tel: +44 (0) 20 7269 8683

Wayne Mowat, Chief Financial Officer  
wayne.mowat@bknkids.com  
Tel: +44 (0) 20 7269 8687

Laura Tapias, Managing Director,  
BKN Kids New Media SL  
laura.tapias@bknkids.com  
Tel: +34 649 22 8404

Ben Heng, Managing Director  
BKN New Media Pte Ltd  
ben.heng@bknkids.com  
Tel: +65 6820 2118

Matthew Graham-Clare, Managing Director  
BKN Home Entertainment Ltd  
matthew.graham-clare@bknkids.com  
Tel: +44 (0) 20 7269 8678

[www.bknkids.com](http://www.bknkids.com)

SSA Public Relations for trade & industry press  
Karine Fouchet  
kfouchet@ssapr.com  
Tel: +44 (0) 20 7863 8806

Notes to editors:

About BKN:

BKN International AG is a global animation company engaged in the distribution and marketing of animated children's television programmes and the marketing of related consumer products (licensing and merchandising) in all forms. BKN has worked on numerous successful animation projects.

The Company is currently listed on the Deutsche Bourse and AIM and it operates all over the world. BKN has successfully negotiated distribution deals in over 80 countries and territories in the children's programming market.

The Company's Film Library includes:

- Legend of the Dragon
- UBOS
- Kong - The Animated Series
- Kong - King of Atlantis
- Kong II - Return to the Jungle
- Dork Hunters from Outer Space
- Roswell Conspiracies
- Shanghai Tiger

This information is provided by RNS  
The company news service from the London Stock Exchange

END

Close

**London Stock Exchange plc is not responsible for and does not check content on this Website. Website users are responsible for checking content. Any news item (including any prospectus) which is addressed solely to the persons and countries specified therein should not be relied upon other than by such persons and/or outside the specified countries. [Terms and conditions](#), including restrictions on use and distribution apply.**

©2007 London Stock Exchange plc. All rights reserved