

Regulatory Announcement

[Go to market news section](#)



Company	BKN International AG
TIDM	BKN
Headline	Re Contract
Released	07:00 21-Jul-05
Number	1303P

Press Release

21 July 2005

BKN International A.G.

("BKN" or "the Company")

BKN announces new USA deal

BKN International A.G., the Frankfurt and London listed global animation company engaged in the distribution and marketing of animated children's television programmes and related consumer products, has signed a new licensing deal with partner Digiview Productions LLC ("Digiview") in the United States.

BKN has licensed the DVD rights to Digiview for US and Canadian mass retail market distribution, beginning in the autumn of 2005, for 7 major catalogue properties:

- Monster Rancher (73 episodes)
- Pocket Dragon Adventures (52 episodes)
- UBOS (26 episodes)
- Starla and the Jewel Riders (26 episodes)
- Sky Surfer Strike Force (26 episodes)
- Scruff (65 episodes)
- Roswell Conspiracies (40 episodes)

BKN has recently announced plans to expand significantly its USA activities, and this deal represents another example of the Company's success in this market.

Nicola Andrews, VP- Sales and Marketing of BKN, said, "The Digiview DVD license represents a major expansion of our US DVD activities at retail in the United States and continue to believe that we will make further announcements over the next 12 months to strengthen our business in America."

Alex E. Missry, VP of operations and acquisitions for Digiview Productions, added, "We are very excited to acquire these titles. We plan to release them into the mass retail market in the USA and Canada and are looking to sell millions of DVD's to Wal-Mart and the major drug and supermarket

chains, and more.”

- Ends -

Enquiries:

BKN International A.G.

Nicola Andrews, VP-Sales and Marketing

Tel: +44 (0) 20 7269 8681

Wayne Mowat, Chief Financial Officer

Tel: +44 (0) 20 7269 8687

wayne.mowat@bknkids.com

www.bknkids.com

Media Enquiries:

Abchurch

Henry Harrison-Topham / Heather Salmond

Tel: +44 (0) 20 7398 7700

henry.ht@abchurch-group.com

www.abchurch-group.com

Notes to editors:

BKN International A.G. is a global animation company engaged in the distribution and marketing of animated children's television programmes and the marketing of related consumer products (licensing and merchandising) in all forms. BKN has worked on numerous successful animation projects.

The Company is currently listed on the Deutsche Bourse and AIM and it operates all over the world. BKN has successfully negotiated distribution deals in over 80 countries and territories in the children's programming market.

The Company's Film Library includes:

- Legend of the Dragon
- UBOS
- Kong – The Animated Series
- Kong- King of Atlantis
- Triple Threat from Outer Space
- Roswell Conspiracies
- Shanghai Tiger
- Adventures of Sonic the Hedgehog
- Pocket Dragon Adventures
- Highlander - The Animated Series

END

Close

London Stock Exchange plc is not responsible for and does not check content on this Website. Website users are responsible for checking content. Any news item (including any prospectus) which is addressed solely to the persons and countries specified therein should not be relied upon other than by such persons and/or outside the specified countries. [Terms and conditions](#), including restrictions on use and distribution apply.

©2007 London Stock Exchange plc. All rights reserved