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Press Release

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BKN International AG

("BKN" or "the Company")

BKN's All-New CGI 3-D Animated Movie A Christmas Carol
Makes Its U.S. Theatrical Debut

U.S. G-Rated Movie Distributor Kidtoon Films Is Set To Release
the Animated Feature In US Theatres On Saturday 4 November 2006

BKN International AG, a global animation company engaged in the production and distribution of animated children's television programs and related consumer products, today reports that its wholly owned UK subsidiary BKN Home Entertainment Ltd, has announced that its all-new CGI 3-D animated movie A Christmas Carol is set to make its US theatrical debut on Saturday 4 November 2006. U.S. G-rated movie distributor Kidtoon Films will be screening the feature at over 100 U.S. theatres nationwide from Saturday 4 November 2006 through to Sunday 26 November 2006 during week-end matinees.

The Kidtoon Films program is a movie matinee event designed for kids and families with cartoon shorts, music videos and sing-alongs before the movie, and fun giveaways such as stickers, temporary tattoos, activity books or toys after the movie.

"The Kidtoon Films' matinees allow families and kids to enjoy the big screen theatre experience in a unique family-friendly environment," commented Matthew Graham-Clare, Managing Director of BKN Home Entertainment Ltd. "We're pleased to introduce a stunning all-animal CGI version of the much-loved classic by Charles Dickens, which features original songs and music. A Christmas Carol will delight children and families across America and we look forward to bringing more high-quality animated productions to them."

"The fresh new telling of A Christmas Carol is a great way for parents to introduce their kids to the beloved Dickens' story of holiday spirit, and the Kidtoon Films matinee program allows them to enjoy it together at a local theatre," stated Michele Martell, COO of Kidtoon Films. "In addition, we are excited to provide a free CD of the Christmas Carol music to kids who see A Christmas Carol at the theatre."

In addition, Genius Products, LLC, BKN's exclusive home entertainment distributor in the USA, is set to release the animated movie on DVD on 21 November. This must-have holiday classic features unique packaging that "snows" when shaken, and also includes two bonus Christmas song videos for children to sing-along to.

A Christmas Carol - It is Christmas Eve in a village near London and everyone is excitedly getting ready for the seasonal festivities, everyone that is except for the miserly old skinflint, Ebenezer Scrooge. He hates everyone, especially

children and believes Christmas to be "humbug". But this Christmas he is visited by the Ghost of Christmas Past, The Ghost of Christmas Present and the Ghost of Christmas Future. They scare him into mending his ways, and Scrooge finds the true meaning of Christmas, as he celebrates with Bob Cratchit, Tiny Tim and their family.

This all-animal version of the much-loved classic by Charles Dickens, is retold in stunning CGI animation and is destined to become a family favourite for years to come.

-Ends-

Enquiries:

BKN International AG

Allen Bohbot, Chief Executive Officer
allen.bohbot@bknkids.com

Tel: +44 (0)20 7269 8683

Wayne Mowat, Chief Financial Officer
wayne.mowat@bknkids.com

Tel: +44 (0)20 7269 8687

Sascha Ziemann, Finance Manager
sascha.ziemann@bknkids.com

Tel: +49 221 5540 5190

Laura Tapias, Managing Director
Latin and Italian markets
laura.tapias@bknkids.com

Tel: +34 93 368 18 00

Nicola Andrews, Director of Sales
German Speaking, Australia & New Zealand and India
nicola.andrews@bknkids.com

Tel: +44 (0)20 7269 8680

Isabelle Marin, Director of Sales and Commissioning
English speaking, French Speaking & Multi-territory
isabelle.marin@bknkids.com

Tel: +44 (0)20 7269 8677

Matthew Graham-Clare, Managing Director
Home Entertainment
matthew.graham-clare@bknkids.com
www.bknkids.com

Tel: +44 (0)20 7269 8678

Broker/Designated Sponsor:

Panmure Gordon
Aubrey Powell / Stuart Gledhill

Nominated Adviser & UK Broker
Tel: +44 (0)20 7459 3600

Seydler AG in Germany
Rene Parmantier
rene.parmantier@seydler.de

Designated Sponsor
Tel: +49 69 92054 130

Deutsche Bank
Jens Hagemann
jens.hagemann@db.com

German Broker
Tel: +49 69 910 34495

Media Enquiries:

SSA Public Relations for trade & industry press
Karine Fouchet
kfouchet@ssapr.com

Tel: +44 (0)20 7863 8806

Notes to editors:

About Kidtoon Films:

Kidtoon Films theatrically distributes new, G-rated movies for kids during weekend matinees nation-wide, with a new film every month, providing parents with a reliable source of kid-friendly entertainment in their local movie

theatre. Kidtoon Films is a subsidiary of Sabella Dern Entertainment, a property creation and animation studio that develops, enhances and rebrands global intellectual properties. For more information, please visit www.kidtoonfilms.com

About Genius Products, LLC:

Genius Products, LLC is a leading independent home-entertainment distribution company that produces, licenses, and distributes a valuable library of motion pictures, television programming, family, lifestyle and trend entertainment on DVD and other emerging platforms through its expansive network of retailers throughout the U.S. Genius handles the distribution, marketing and sales for such brands as Asia Extreme™, Baby Genius®), Dragon Dynasty™, ESPN®), IFC®), NBC News®), Sundance Channel Home Entertainment®), Wellspring™ and The Weinstein Company®).

About BKN:

BKN International AG is a global animation company engaged in the distribution and marketing of animated children's television programmes and the marketing of related consumer products (licensing and merchandising) in all forms. BKN has worked on numerous successful animation projects.

The Company is currently listed on the Deutsche Bourse and AIM and it operates all over the world. BKN has successfully negotiated distribution deals in over 95 countries and territories in the children's programming market.

The Company's Film Library includes:

- Legend of the Dragon
- Robin Hood
- Kong - The Animated Series
- Zorro: Generation Z
- Kong - King of Atlantis
- Roswell Conspiracies
- Kong - Return to the Jungle
- Dork Hunters from Outer Space
- A Christmas Carol - Jungle Book

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