

News

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**BKN International AG: Announcement of Major New Contract in the USA**

Ad hoc announcement transmitted by DGAP - a company of EquityStory AG.
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Cologne, 2 June 2006

BKN International AG, a global animation company dual listed on the Frankfurt and London stock exchanges and engaged in the distribution and marketing of animated children's television programmes and related consumer products, today reports that its London subsidiary, BKN Home Entertainment Ltd, has signed a major new contract involving 16 titles in the USA for DVD distribution.

The contract with Genius Products, Inc. ("Genius"), one of the leading independent home entertainment production and distribution companies in the USA quoted on the NASD OTCBB, calls for BKN to grant Genius DVD distribution rights to the following properties:

Ali Baba and the Forty Thieves-the Lost Scimitar of Arabia
 Kong- Return to the Jungle
 Legend of the Dragon
 A Christmas Carol
 Robin Hood
 Jungle Book
 Zorro: Generation Z (the Film)
 Zorro-Generation Z (the series)
 Dork Hunters from Outer Space
 Kong-the animated series
 The Prince and the Pauper
 The Three Musketeers
 Gulliver's Travels
 Alice in Wonderland
 Jack and the Beanstalk
 The Nutcracker

Management estimates, although not fully guaranteed, that the fair value of this contract is approximately US\$10 million in gross sales over the next 18 months.

Information and Explanation of the Issuer to this News:

Allen Bohbot, BKN CEO, states, "We are happy with this deal and have high expectations that Genius will drive significant volume with retailers in the important US market."

Trevor Drinkwater, Genius CEO, added, "BKN is providing quality productions with great titles and significant market potential in the United States. We look forward to driving the business beginning in September 2006 and throughout calendar 2007."

United States Safe Harbor Statement

Except for historical matters contained herein, the matters discussed in this press release are forward-looking statements. The forward-looking statements reflect assumptions and involve risks and uncertainties that may affect Genius Products' business, forecasts, projections and prospects, and cause actual results to differ materially from those in these forward-looking statements. These forward-looking statements include, but are not limited to, statements relating to the anticipated number of

releases, the timing and financial performance of home video releases, the estimated value of a contract and future performance thereunder, and any other statements relating to such new or potential releases or distribution contracts that are not historical statements of fact. These forward-looking statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions that are difficult to assess. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements for many reasons, including but not limited to, the unpredictability of audience demand, the effect of technological change, and the availability of alternative forms of entertainment. Other such risks and uncertainties include the matters described in Genius Products' filings with the Securities and Exchange Commission. Genius Products assumes no obligation to update any forward-looking statements to reflect events or circumstances occurring after the date of this press release.

Notes to editors:

About BKN:

BKN International AG is a global animation company engaged in the distribution and marketing of animated children's television programmes and the marketing of related consumer products (licensing and merchandising) in all forms. BKN has worked on numerous successful animation projects.

The Company is currently listed on the Deutsche Bourse and AIM and it operates all over the world. BKN has successfully negotiated distribution deals in over 80 countries and territories in the children's programming market.

The Company's Film Library includes:

Legend of the Dragon

UBOS

Kong - The Animated Series

Kong - King of Atlantis

Kong II - Return to the Jungle

Dork Hunters from Outer Space

Roswell Conspiracies

Shanghai Tiger

Adventures of Sonic the Hedgehog

Pocket Dragon Adventures

Highlander - The Animated Series

About Genius Products, Inc.:

Genius Products, Inc. (OTCBB:GNPI) produces and distributes an ever-expanding library of home entertainment products, including DVDs and CDs. Sold in retail outlets nationwide under such well-known brands as Wellspring, Sundance Channel Home Entertainment™, NBC News, and Baby Genius®, the company's products are distributed through the Genius Products Branded Distribution Network, an extensive distribution network that extends throughout the U.S. to mass, drugstore, supermarket and specialty retailers. Genius Products recently released on home video The Weinstein Company smash hits HOODWINKED, the animated family comedy which ranked #1 in consumer sales in its debut week; DERAILED, starring Jennifer Aniston and Clive Owen, which ranked #1 in rentals in its debut week; WOLF CREEK, an Australian horror film; and the Oscar nominated film, MRS. HENDERSON PRESENTS, starring Judi Dench and Bob Hoskins.

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End of News

DGAP News-Service

News

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**BKN International AG: Wichtiger neuer Vertrag in den USA**

Ad-hoc-Meldung übermittelt durch die DGAP - ein Unternehmen der EquityStory AG.
Für den Inhalt der Meldung ist der Emittent verantwortlich.

Köln, 2. Juni 2006

BKN International AG, das an der Londoner und Frankfurter Börse gelistete Medienunternehmen, welches auf den Vertrieb und das Marketing von animierten Kinderunterhaltungsprogrammen sowie damit verbundener Consumer Products spezialisiert ist, gibt heute bekannt, dass die Niederlassung in London, die BKN Home Entertainment Ltd, einen großen und wichtigen neuen Vertrag über den DVD Vertrieb von 16 Titeln abgeschlossen hat.

Der Vertrag mit Genius Products, Inc. (Genius), einer der führenden unabhängigen Home Entertainment Produktions- und Vertriebsgesellschaften in den USA, notiert an der NASD OTCBB, räumt Genius Rechte für den DVD Vertrieb für folgende Titel ein:

Ali Baba and the Forty Thieves-the Lost Scimitar of Arabia
Kong- Return to the Jungle
Legend of the Dragon
A Christmas Carol
Robin Hood
Jungle Book
Zorro: Generation Z (the Film)
Zorro-Generation Z (the series)
Dork Hunters from Outer Space
Kong-the animated series
The Prince and the Pauper
The Three Musketeers
Gulliver's Travels
Alice in Wonderland
Jack and the Beanstalk
The Nutcracker

Die Geschäftsleitung erwartet, wobei dies keine Garantie ist, dass der Vertrag ein Gesamtvolumen von 10 Mio. USD an Bruttoumsatz in den nächsten 18 Monaten haben wird.

Informationen und Erläuterungen des Emittenten zu dieser Ad-Hoc-Mitteilung:

Allen Bohbot, Vorstandsvorsitzender der BKN, kommentierte: "Wir sind sehr glücklich über diesen Vertragsabschluß und erwarten, dass Genius signifikante Umsätze durch den Handel in dem wichtigen US Markt erreichen wird."

Trevor Drinkwater, Genius CEO, fügte hinzu: "BKN liefert Qualitätsprodukte mit großartigen Titeln und damit ein signifikantes Marktpotential für die Vereinigten Staaten. Wir freuen uns auf die Geschäfte, die im September 2006 beginnen und sich über das gesamte Jahr 2007 erstrecken."

United States Safe Harbor Statement

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are not limited to, statements relating to the anticipated number of releases, the timing and financial performance of home video releases, the estimated value of a contract and future performance thereunder, and any other statements relating to such new or potential releases or distribution contracts that are not historical statements of fact. These forward-looking statements are not guarantees of future performance and involve certain risks, uncertainties and assumptions that are difficult to assess. Therefore, actual outcomes and results may differ materially from what is expressed or forecasted in such forward-looking statements for many reasons, including but not limited to, the unpredictability of audience demand, the effect of technological change, and the availability of alternative forms of entertainment. Other such risks and uncertainties include the matters described in Genius Products' filings with the Securities and Exchange Commission. Genius Products assumes no obligation to update any forward-looking statements to reflect events or circumstances occurring after the date of this press release.

Mitteilung an die Herausgeber:

BKN International AG ist eine globale Animationsfirma, die mit dem Vertrieb und dem Marketing animierter Kinderfernsehprogramme und entsprechender Consumer Products beschäftigt ist (Lizenzierung und Merchandising). BKN hat an zahlreichen erfolgreichen Animationsprojekten gearbeitet.

Das Unternehmen ist gegenwärtig an der Deutschen Börse und AIM gelistet und agiert in der ganzen Welt. BKN hat Vertriebsabkommen in über 80 Ländern im Kinderprogrammmarkt erfolgreich ausgehandelt:

Der Filmrechtekatalog der Gesellschaft beinhaltet u.a.:

Legend of the Dragon
UBOS
Kong - The Animated Series
Kong - King of Atlantis
Kong II - Return to the Jungle
Dork Hunters from Outer Space
Roswell Conspiracies
Shanghai Tiger
Adventures of Sonic the Hedgehog
Pocket Dragon Adventures
Highlander - The Animated Series

Über Genius Products, Inc.:

Genius Products, Inc. (OTCBB:GNPI) produziert und vertreibt eine sich ständig erweiternde Palette an Home Entertainment Produkten, inklusive DVDs und CDs. Die Verkäufe erfolgen landesweit über den Einzelhandel unter bekannten Markennamen wie Wellspring, Sundance Channel Home Entertainment™, NBC News, und Baby Genius®. Die Produkte der Gesellschaft werden über das Genius Products Branded Distribution Network vertrieben, ein weitreichendes Vertriebsnetz, welches sich über die gesamte USA spannt und Drugstores, Supermarkets und spezielle Einzelhändler umfasst. Genius Products veröffentlichte kürzlich folgende Home Video Hits von The Weinstein Company: HOODWINKED, eine animierte Familien Comedy, welche in der Erscheinungswoche auf Platz 1 der Consumer Sales landete; DERAILED, mit Jennifer Aniston und Clive Owen, Platz 1 im Verleih in der Erscheinungswoche; WOLF CREEK, ein australischer Horror Film und den oscarominierten Film MRS. HENDERSON PRESENTS, mit Judi Dench und Bob Hoskins.

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