



**Press Release**

**04 April 2008**

**BKN International AG**

("BKN" or the "Company")

BKN presents two new high definition series at MIP and expands its studio capability in Cologne

BKN is pleased to announce that the Company will be taking its two brand new and complete pilots named *Stone Age*™ (52 x 11') and *Pocket Penguin Adventures*™ (52 x 11') to the MIP Convention next week in Cannes, France.

The two series, produced in brilliant all digital, all high definition animation, have received strong interest from the market and BKN has high expectations for both projects to be delivered in spring 2009.

TV sales are planned at MIP and several early licensing deals are already contemplated.

Materials and animation can be found respectively at [www.stoneageseries.com](http://www.stoneageseries.com) and [www.pocketpenguins.com](http://www.pocketpenguins.com).

To meet the high concentration of quality output, BKN will expand its European studio to include its Cologne operations so as to take full advantage of the well trained and talented German computer animators.

Allen Bohbot, CEO, states "We are very pleased with the quality and performance of our London and Barcelona studios and are adding infrastructure and talent in Cologne to the mix to take full advantage of capacity and talent in all 3 locations. We believe that our commitment to produce exclusively in Europe, at a time when some competitors are contracting especially in Germany, will give us a real competitive edge in the market. We now have approximately 50 artists in Barcelona and 25 in London with plans to add 25 artists in Cologne. London and Barcelona are operating at full speed currently and the production studio in Cologne will be fully operational by late spring 2008".

**- Ends -**

## **Enquiries:**

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## **Notes to editors:**

### **About BKN:**

BKN International AG is a global animation company engaged in the distribution and marketing of animated children's television programmes and the marketing of related consumer products (licensing and merchandising) in all forms. BKN has worked on numerous successful animation projects.

The Company is currently listed on the General Standard of the Frankfurt Stock Exchange and is quoted on the AIM Market of the London Stock Exchange plc ("AIM"), it operates all over the world. BKN has successfully negotiated distribution deals in over 95 countries and territories in the children's programming market.

The Company's Film Library includes:

- Legend of the Dragon
- Robin Hood
- Kong - The Animated Series
- Zorro: Generation Z<sup>®</sup>
- Kong - King of Atlantis
- Roswell Conspiracies
- Kong II - Return to the Jungle
- Dork Hunters from Outer Space<sup>®</sup>
- A Christmas Carol
- Jungle Book